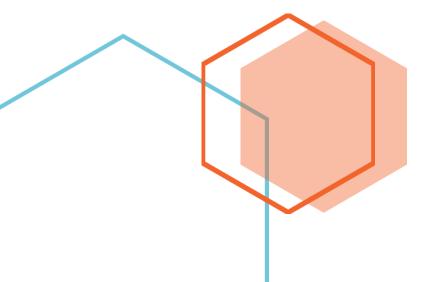
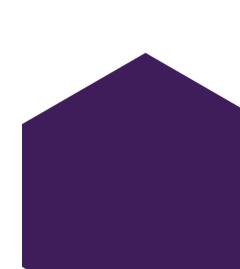


[Alexander Mirovic]

[Poland]

"HavingLuckmeans to have a lot of possibilities, but after you Must score."





Person's background

Mirovic was born in the early 60s, from a rich family. His father owned a lot of companies mainly in the transport sector. He started to work with his father from early childhood.

He studied in the best schools and universities while still following from very far away the family businesses.

He liked to party, but he was also a very talented person.

He tried succeeding in severalbusinesses, but he scored only when his father gave him an ultimatum with the last opportunity.

Brief Introduction

Alexander Mirovic is one of the first Polish business man that succeeded in the "Smart and Internet of things" sector before this field became as popular as it is now.

Alexander created his first startup in 2011, which was not successful. As for many of his other attempts, 70% statistically failed.

The company was producing apps for developing software, but it was missing capital funds.

In 2013, he joined another company called Code Hunter. Hewas not the founder but one of the persons in charge with another 2 and it was one of the first companies using Artificial Intelligence

First steps in entrepreneurship and faced difficulties

Alexander started to work in his father's company at a pretty young age, as his father was a succeful business man.

His father tried to teach him discipline, self-consciousness and to orient him to the business field. But Alexander was still too young and not having all the qualities, drive and energy to follow his father' advice.

He was a rebel and was cotinuosly asking for money that he was punctually losing through following bad advice from capital hunters, business angels and so on! On the other hand, he was stubborn about his many ideas and he was smart because in all the ideas he was probably one step further with respect to the mass.

How and why the person has succeeded, lessons learnt

Alexander was luckythat after trying 10 times hesucceeded with the last possibility given to him; not everybody has the opportunity to get capital from their own father. Furthermore, his father gave him numerous chances, something that people normally don't get!

He was very smart because he came up with the right product at the right time, if he had waited another day, the opportunity might have been lost.

When he launched his new IT business, Artificial Intelligence and IOT were still a hazard. But after closing a big contract with a major client, many others followed and Alexander's courage and intelligence finally came out

He needed to choose between 2 job partners and only one could fit. He chose the one that was most competitive.

Together, they developed a modern service right in front of everybody's eyes. They collected all the promotion, points from all types of companies and inserted them in a innovative map





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with the support of the Artificial Intelligence.

The lessons learned were basically are 2:

- To delegate and give responsibilities to other people inside your organization: to share the knowledge and to develop a team leadership and team building consciousness
- 2. If you want to succeed the magic combination is to create: Something simple, easy, fast and at no cost to the public.

Present situation and tips for success

Alexander's Al Company was sold to a trust fund. Alexander is still thinking about how to use this money in the future. For sure he will give a part of that money back to his father, for all the failures that he has financed in the past. Another part, he will invest for the future and he will also start something very innovative related with Security Intelligence.

Some useful tips are:

- At some point in your life, you seriously need to ask yourself if this is what you really wanted to develop in your life.
- As you mature and realize that money isn't as important as you once thought, you realize that success isn't the amount of money you make, or how famous you are, it's the process of doing and building something that you're passionate about — something that is bigger than yourself and that can survive in the future without you.

Conclusion

Life is shorter than you can comprehend! Do you want to be the loser who waits around for motivation or the "right moment"? Or do you want to be the guy who gets up and crushes it every day regardless of the odds, take the chance and succeed? Live or die trying...



