### **Business Planning**

Suggested Reading To Improve Your Skills <u>How to build a Startup</u> <u>Free online course on business plan basics</u> <u>Strategic Management – Implementing and Evaluating Strategy</u> <u>Foundations of Business Strategy</u> <u>https://www.investopedia.com/university/business-plan/</u>

#### Marketing

Suggested Reading To Improve Your Skills Fundamentals of digital marketing Free Content Marketing Certification Course Social Media Marketing The Business of Social Introduction to Marketing

**Risk Management** 

Suggested Reading To Improve Your Skills

EFFECTIVE RISK MANAGEMENT STRATEGIES FOR SMALL-MEDIUM ENTERPRISES AND MICRO COMPANIES A Risk Management Standard Advanced Case Studies in Risk Management Diploma in Risk Management

# **Motivation and Support**

Suggested Reading To Improve Your Skills Employee motivation training course Training program leadership and motivation Motivation courses Entrepreneur motivation training Motivated entrepreneurs Motivational theories Entrepreneurial motivation Entrepreneurial motivations and entrepreneurial mindsets

#### Learning Without Shame

Suggested Reading To Improve Your Skills

<u>How to Overcome the Shame of Failure</u> <u>Reinventing Yourself: Life After a Business Failure</u> <u>Life after Business Failure: The Process and Consequences of Business Failure for</u> Entrepreneurs Strategies for Learning from Failure

### **Stress Management**

Suggested Reading To Improve Your Skills Free Lifestyle Management E-Course Online Mindfulness-Based Stress Reduction (MBSR) Managing stress in the workplace: Interactive online workshop Coping with Stress Course Stress Management - Techniques for Coping with Stress

# Adaptability

Suggested Reading To Improve Your Skills Introduction to Change Management Change management Adapting to change Managing disruptive change Case study on adapting to change